

# THE PHOTOGRAPHIC SOCIETY OF AMERICA

Photojournalism Division

Star Rating Information

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THE PROGRAM -The Star Ratings program was inaugurated by the Photojournalism Division to provide recognition based on proficiency of PJ exhibitors. When an International Exhibition is run in accordance with procedures established by Exhibition Standards and approved by PJ Exhibitions Chair, that particular Exhibition is granted PSA PJ recognition. Acceptances therein count towards Star Ratings and are published in the PSA Journal quarterly. Published photographs, winning Photo Stories and judging in PJD exhibitions also count toward PJ Star Ratings. Acceptances used for any star beyond the first star and acquired after January 1, 2000 must be earned during membership as indicated by the date on the membership card.

FEE-The fee is **\$10** for each North American star and **\$12** for overseas stars, which will be sent by airmail. This includes tab and certificate. Make check or money order payable to Photographic Society of America (PSA). Cash and credit cards are also accepted. If publication proofs are to be returned you must send money to cover shipping costs. They will not be returned without funds to pay mailing costs.

STAR REQUIREMENTS are as follows:

	Total acceptances	different titles/images
1 Star (green tab)	30	6
2 Star (red tab)	60	12
3 Star (blue tab)	120	24
4 Star (silver tab)	240	48
5 Star (gold tab)	480	96

Each subsequent star includes titles and acceptances from previous stars.

ACCEPTANCES EARNED IN PJ EXHIBITIONS- An acceptance may be a print, slide, or electronic entry. Each image must have been exposed by the applicant, and must be identified by title. All acceptances must be in PSA recognized Photo Journalism exhibitions. These are listed in the "Exhibitions" section of each issue of the PSA Journal. At the beginning of the "Who's Who in Photo Journalism" section in the May PSA Journal, the PJ recognized exhibitions for the previous year are listed in total.

ANNUAL PJ STORY-Competition winners receive 2 title credits for medals or honorable mention, 4 acceptance credits are given for a medal and 3 for an honorable mention.

JUDGING-One judge judging more than two PJ sections at an exhibition is only allowed credit for two sections. Prior to May 1, 2001, 3 credits are allowed per section. After May 1, 2001, 3 acceptances per section if no more than 3 members on the panel; 2 acceptances if 4 or 5 on the panel; 1 acceptance if 6 - 10 on panel. Acceptances are not allowed if more than 10 on a judging panel. Up to 10% of the qualifying acceptances for a Star Rating, to a maximum of 25 credits whichever is the lesser, maybe judging credits regardless of when these judging credits were earned.

ACCEPTANCE OF PUBLISHED PICTURES-Up to 40% of the above totals may be from published photographs in a traditionally printed (hard copy) publication with distribution of at least 2,500 copies. **Photographs appearing in catalogs or other publications distributed by electronic media are not eligible.** Photographs printed in catalogs from PSA recognized exhibitions **prior to Jan. 1, 2009** are eligible. If a catalog does not have a PJ section, the Applicant must submit a photocopy of the entire page and the front cover. Also eligible are all photos published in the PSA Journal (a copy of the front page and photos must be enclosed). All daily newspapers and nationally circulated publications are eligible. Other publications must have a minimum circulation of 2,500 and these may include house organs if they are provided to 2,500 or more employees. The applicant must ascertain circulation and attest to circulation in the following manner.

I attest that each publication here listed has a circulation of 2,500 or more. \_\_\_\_\_  
Signature

All published pictures must be fully documented with name of the maker, dated copies of publication, dated photocopies, or dated tear sheets must be furnished. Pictures must be clearly reproduced. The same picture may be claimed more than once only when published

under different circumstances. Repeated publication in the same publication or several editions of the same book or pamphlet does not constitute multiple credits. **Published pictures used for titles must have a title on them. If they are published without a title they may be used for an acceptance but not a title.**

#### PREPARATION OF APPLICATION

A. Prepare a list of EXHIBITIONS AND LOCATION by year then alphabetically by exhibition in each year. It should look like this:

NUMBER	EXHIBITION & LOCATION	YEAR	TITLE
1	Circle of Confusion (CA)	1999	Over the Bar
2	GASO (Georgia)	1999	Crossing Accident
3	“	“	Crossing Accident
4	“	“	Kyacker
5	Wilmington (DE)	1999	Ski Winner
6	“	“	Over the Bar
7	Circle of Confusion (CA)	2000	Out of Luck

Continue for each year in numerical order. PJ Photo Story winners should be listed here.

B. Prepare a complete list of PHOTO PUBLICATIONS as nearly like list A as possible numbering the publications. 40% may be counted. Mark copies of photos sent with the number corresponding to your list.

C. 1. Prepare a complete LIST OF ACCEPTED TITLES in alphabetical order. Title of winning PJ photo story is listed here.

NUMBER	TITLE
1	Crossing Accident
2.	Out of Luck
3	Over the Bar
4	Ski Winner

2. Make a PUBLICATION TITLES list the same way using PUBLICATION NAME AND MONTH instead of exhibition where first accepted. There must be two lists so percentage (40%) is easy to calculate.

List A, and B, will be added together for total acceptances.

Any excess acceptances over the required number will be applied to the next star. For example if you have 35 acceptances for star 1 then you start numbering with 36 and list only new ones for star 2 etc

**MISCELLANEOUS-Name, address, date, and star applied for should be on every page.** Use one side of the page only. **Send a copy of your PSA membership card** with your application.

As soon as you receive your catalog check your report card against the listing in the catalog. If they do not agree, write the exhibition chair for a correction, with a copy to the star ratings director. **Report cards will no longer be used for proof of acceptances for Star Ratings.** Only catalog entries will be accepted.

Catalogs are kept for 10 years so if an acceptance is older than 10 years a copy of the catalog may be necessary to get credit.

Your approved application will be returned to you. **KEEP IT!** When you apply for the next star, return ALL previous approved applications with the new one. Do not alter an approved application. Your cooperation in the careful preparation of your application is appreciated. If you have any questions about the instructions, please write, call or e-mail me.

Revised April 2009 PSA-PJD